

SPRING CART

2011 MENU OF SERVICES

BRANDING

LOGO DEVELOPMENT **\$350**

- New/ redesign only

FULL IDENTITY PACKAGE **\$850**

- Includes business card design, plus 5 marketing pieces.

DELUXE IDENTITY PACKAGE **\$1300**

- Includes business card design, plus 5 marketing pieces, splash page & blog header

ULTIMATE IDENTITY PACKAGE **\$2300**

- Includes business card design, plus 5 marketing pieces. Informational website.

WEB DEVELOPMENT

ONE PAGE SITE/ SPLASH PAGE **\$350**

- HTML/CSS Landing Page

INFORMATIONAL WEBSITE **\$1450**

- CMS Platform

ECOMMERCE WEB DEVELOPMENT **\$3850+**

- Magento E-commerce

A LA CARTE COLLATERAL

BUSINESS CARD **\$100**

POSTCARDS (4 X 6) **\$100**

POSTCARDS (5 X 7) **\$125**

HALF PAGE (5 X 8.5) **\$150**

GIFT CERTIFICATE **\$85**

PRODUCT TAG/ LABEL **\$60+**

LARGE LABEL (5 X 7) **\$90**

LETTERHEAD + ENVELOPE **\$150**

SELL SHEET (PDF/ 2-SIDE) **\$185**

PRINT AD **\$250**

TRI FOLD BROCHURE **\$350**

QUAD FOLD BROCHURE **\$450**

BOOKLET/ CATALOG **\$500+**

- Depending on page qty.

E-BLAST **\$150+**

EMAIL INVITATION **\$85**

BLOG/ WEB BANNER **\$100**

INVITATION **\$150**

SIGNAGE **\$75 / OVERSIZE SIGNAGE **\$150****

VINYL BANNER **\$100+**

- 24 X 36 Standard.

POSTER **\$200**

PERSONALIZED STATIONERY **\$85**

ALBUM/ CD **\$200** (2 SIDE)

DESIGN PRICING DOES NOT INCLUDE PRINT

BLOG PACKAGES

BASIC BLOG \$450+

- Wordpress install on your web host
- Choice of a 2 or 3 column design
- Custom Blog Header
- Color scheming design elements to match your branding
- Social media and follow icons
- Matching background
- Basic SEO

PREMIUM BLOG \$595+

- Wordpress install on your web host
- Choice of a 2 or 3 column design
- Custom Blog Header
- Color scheming design elements to match your branding
- Social media and follow icons
- Matching background
- Basic SEO
- Up to 4 custom sidebar graphics
- Installation of 5 plugins
- Google Analytic installation
- Advertising space setup

ULTIMATE BLOG \$895+

- Wordpress install on your web host
- Choice of a 2 or 3 column design. Choice of 1 or 2 sidebars or magazine theme
- Up to 3 page layouts
- Custom Blog Header
- Color scheming design elements to match your branding
- Matching background
- Social media and follow icons
- Up to 6 custom sidebar graphics
- Installation of up to 10 plugins
- Advertising space setup
- Custom Signature
- Newsletter Sign-up box
- Google Analytic installation
- Feedburner link and setup
- SEO Installation

REQUIREMENTS

- Pictures must be high resolution print quality
- Logos must be in high resolution or vector format
- Projects totaling \$500 or less must be paid in **FULL**
- All logo/ branding projects must be paid in **FULL** prior to project start
- Springcart does **NOT** give layered PSD files unless agreed upon in writing.

Please review all Terms & Conditions. Prices subject to change without notice. Prices effective 01.01.2011

CONTACT

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